

Amy K Schutt

Master's Student, City & Regional Planning

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OVERVIEW

I have a background in public relations and marketing using those skills in commercial real estate supporting property clients such as Asana Partners, Allen Morris and various tenant clients. Through real estate, I saw how neighborhoods were shaped, so I entered Georgia Tech's City and Regional Planning Master's program to help communities advocate for their needs. Combining the technical skills I learned at GA Tech with the ability to craft narrative, I'm ready to achieve that goal. As such, I'm pursuing work in community development, engagement, and planning.

EDUCATION

Masters: Georgia Institute of Technology, 2026

Major: *City and Regional Planning*

Specialization: *Housing and Community Development*

Fellowships: *Thomas D. Galloway & Frederick K. Bell*

SKILLS

ArcGIS Pro, Adobe Suite, InDesign, Photoshop,
Sprout Social, CoStar, AP Style, Excel,
Community Planning, Canva, Project Management

PROJECTS

Berkeley Lake Small Area Plan, Commercial
Viability of ATL Historically Black Neighborhoods,
Inclusionary Zoning Housing Need Assessment

CERTIFICATIONS

Emory University | *Graphic Design*
Columbia University | *Digital Marketing*
Georgia Institute of Technology | *GIS*

RELEVANT EXPERIENCE

TSW {Planning Firm} / Engagement Fellow

February 2026 - Present

- Assisted community engagement meetings across North Georgia
- Effectively communicated project information to the community during the meeting
- Prepared meeting materials and room set-up/break-down

Gorman & Company {Affordable Housing Developer} / Intern

May 2025 - August 2025

- Conducted in-depth research on LIHTC and Historic Tax Credits to inform affordable housing development strategies and support funding applications
- Evaluated and scored potential development sites using Georgia DCA's Qualified Allocation Plan (QAP)
- Identified and compiled required documentation for QAP applications
- Supported community engagement, including the Hamilton Hills Community Resource Fair and FIFA World Cup activation at Folio House

SRS Real Estate Partners {Commercial Real Estate Firm} / Senior Marketing Coordinator

July 2021 - July 2023

- Managed all marketing, social media, public relations, and administrative functions for a team of 8-12 brokers, including content creation for property marketing materials such as brochures, tour books, email marketing, tenant flyers, property listings, and internal newsletters
- Developed press releases and copy, published in outlets like the Atlanta Journal-Constitution
- Planned and executed 6 annual events and conferences

Trevelino/Keller {PR Firm} / Assistant Account Executive

February 2021 - July 2021

- Managed reporting and communication for 6 clients, including meeting agendas, notes, and reports
- Produced earned media by fostering relationships that resulted in coverage, and managed social media accounts by developing content calendars and timely posts
- Created graphics and audiograms for social media using Photoshop, Premiere, and Canva