

# Amy K Schutt

*Master's Student, City & Regional Planning*

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## OVERVIEW

I have a background in public relations and marketing using those skills in commercial real estate supporting property clients such as Asana Partners, Allen Morris and various tenant clients. Through real estate, I saw how neighborhoods were shaped, so I entered Georgia Tech's City and Regional Planning Master's program to help communities advocate for their needs. Combining the technical skills I learned at GA Tech with the ability to craft narrative, I'm ready to achieve that goal. As such, I'm pursuing work in community development, engagement, and planning.

## EDUCATION

Masters: Georgia Institute of Technology, 2026

Major: *City and Regional Planning*

Specialization: *Housing and Community Development*

Fellowships: *Thomas D. Galloway & Frederick K. Bell*

Activities: *SPA Social Chair, Program Ambassador*

## SKILLS

ArcGIS Pro, Adobe Suite, InDesign, Photoshop,  
Sprout Social, CoStar, AP Style, Excel,  
Community Planning, Canva, Project Management

## PROJECTS

Berkeley Lake Small Area Plan, Commercial  
Viability of ATL Historically Black Neighborhoods,  
Inclusionary Zoning Housing Need Assessment

## CERTIFICATIONS

Emory University | *Graphic Design*

Columbia University | *Digital Marketing*

Georgia Institute of Technology | *GIS*

## RELEVANT EXPERIENCE

**TSW {Planning Firm}** / Engagement Fellow

February 2026 - Present

- Assisted community engagement meetings across North Georgia
- Effectively communicated project information to the community during the meeting
- Prepared meeting materials and room set-up/break-down

**Gorman & Company {Affordable Housing Developer}** / Intern

May 2025 - August 2025

- Conducted in-depth research on LIHTC and Historic Tax Credits to inform affordable housing development strategies and support funding applications
- Evaluated and scored potential development sites using Georgia DCA's Qualified Allocation Plan (QAP)
- Identified and compiled required documentation for QAP applications
- Supported community engagement, including the Hamilton Hills Community Resource Fair and FIFA World Cup activation at Folio House

**SRS Real Estate Partners {Commercial Real Estate Firm}** / Senior Marketing Coordinator

July 2021 - July 2023

- Managed all marketing, social media, public relations, and administrative functions for a team of 8-12 brokers, including content creation for property marketing materials such as brochures, tour books, email marketing, tenant flyers, property listings, and internal newsletters
- Developed press releases and copy, published in outlets like the Atlanta Journal-Constitution
- Planned and executed 6 annual events and conferences